

Opry Mills Nashville Area Habitat for Humanity

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OPRY MILLS MAKES LEAD DONATION TO HABITAT FOR HUMANITY

NASHVILLE, TN [June 23, 2010] – Opry Mills, Nashville’s largest outlet, value retail and entertainment destination, is being recognized as the first corporate sponsor to fund new homes for Nashvillians affected by the floods in early May. A \$60,000 donation will fund two new homes in Timberwood, a 112-home Habitat neighborhood in Nashville. These two homes are part of Nashville Area Habitat’s “Bring it Home” campaign, initiated by an anonymous matching challenge grant, to build the remaining 26 homes in Timberwood by the end of 2010.

“As we work diligently to get Opry Mills restored and reopened for business, we remain committed to giving back to the Nashville community,” said Jad Murphy, general manager of Opry Mills, a retail landmark that recently celebrated its 10th anniversary. “We are proud that our donation will fund two new homes for hard working families, and we invite other businesses to join us in making this neighborhood a reality for our neighbors.”

“We are so thankful to Opry Mills for reaching out to help families affected by the flood,” said Chris McCarthy, Nashville Area Habitat president and CEO. “The common experience of devastation and discouragement, followed by the creation of something new and positive, will afford Opry Mills the opportunity to connect with people in an extraordinary way. Given the proximity of Opry Mills to Timberwood, this sponsorship is truly a great example of neighbors helping neighbors.”

With this sponsorship, Opry Mills will facilitate 240 volunteers, including employees, retailers and shoppers, over the course of four days of construction (30 volunteers per house per day). These homes will be complete by the end of September.

Opry Mills’ generous donation doubles in power when matched by a significant challenge grant Nashville Area Habitat received this year. This past spring an anonymous donor made a challenge grant to Nashville Area Habitat for Humanity for \$780,000 that, when matched, would fund the remaining 26 houses planned for Timberwood, the agency’s second all-Habitat neighborhood. Every donation made now will go to the ongoing “Bring it Home” for Nashville campaign, which is being matched, dollar for dollar, by the anonymous donor.

This is not the first time Opry Mills has teamed up with Nashville Area Habitat to aid the community. The retail destination hosted a “Playhouse Challenge” in 2004 to benefit Habitat as part of its “Living Spaces Home Expo” and Opry Mills co-sponsored the Spring Community Build in 2007 for Habitat family members now living in Providence Park Shaaban Al-Humaidi and Nofa Qunaid.

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For anyone interested in joining Opry Mills' build team, please call the Management Office at (615) 514-1100, visit www.oprymills.com or Facebook (www.facebook.com/OpryMills).

About Opry Mills

Opry Mills is recognized for having the best assortment of popular outlet and value retailers, as well as family friendly dining and entertainment venues. Its retail mix included Saks Fifth Avenue OFF 5TH, Bass Pro Shops Outdoor World, XXI Forever, Nike Factory Store, Gap Outlet, Bose Factory Store, Lucky Brand Jeans Outlet, Guess Factory Store and Ann Taylor Factory Store. Once Opry Mills reopens, shoppers will also enjoy Rainforest Café, Aquarium Restaurant, Dave & Buster's and Regal/IMAX Cinemas.

Opry Mills is located seven miles from downtown Nashville, between Interstates 40 and 65, and is within walking distance of the Grand Ole Opry and the 2,800-room Gaylord Opryland Resort and Convention Center. For the latest information about the ongoing restoration process at Opry Mills, please call (615) 514-1000 or visit www.oprymills.com. Opry Mills also may be found on Facebook (www.facebook.com/OpryMills) and on Twitter @shOpryMills.

About The Mills, A Simon Company

The Mills®, one of Simon Property Group's five real estate platforms, is comprised of 16 value-oriented retail destinations totaling over 24 million square feet. The Mills offers a unique brand of shopping with a mix of popular name brand outlets, value retailers and full-price stores, plus family-oriented dining and entertainment concepts. The Mills are well-located in major metropolitan markets and many are recognized as leading tourism destinations.

Notable properties include Arundel Mills (Baltimore), Gurnee Mills (Chicago), Grapevine Mills (Dallas), Ontario Mills (Los Angeles), Opry Mills (Nashville), Potomac Mills (Washington, DC) and Sawgrass Mills (Ft. Lauderdale/Miami).

Simon Property Group, Inc. is an S&P 500 company and the largest real estate company in the U.S. The Company currently owns or has an interest in 381 properties comprising 261 million square feet of gross leasable area in North America, Europe and Asia. Simon Property Group is headquartered in Indianapolis, Indiana and employs more than 5,000 people worldwide. The Company's common stock is publicly traded on the NYSE under the symbol SPG. For further information, visit the Simon Property Group website at www.simon.com.

Nashville Area Habitat for Humanity (NAHFH) is an ecumenical Christian ministry that provides the life-changing opportunity for people to purchase and own quality, affordable homes. As of April 2010, Nashville Area Habitat for Humanity has built 438 homes in Nashville for more than 1,500 family members, including more than 950 children. To request an application or to receive more information about NAHFH, call 615-254-HOME (4663) or visit www.habitatnashville.org. For information on Fair Housing and Equal Opportunity go to www.hud.gov/offices/fheo or contact the local HUD office.



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